

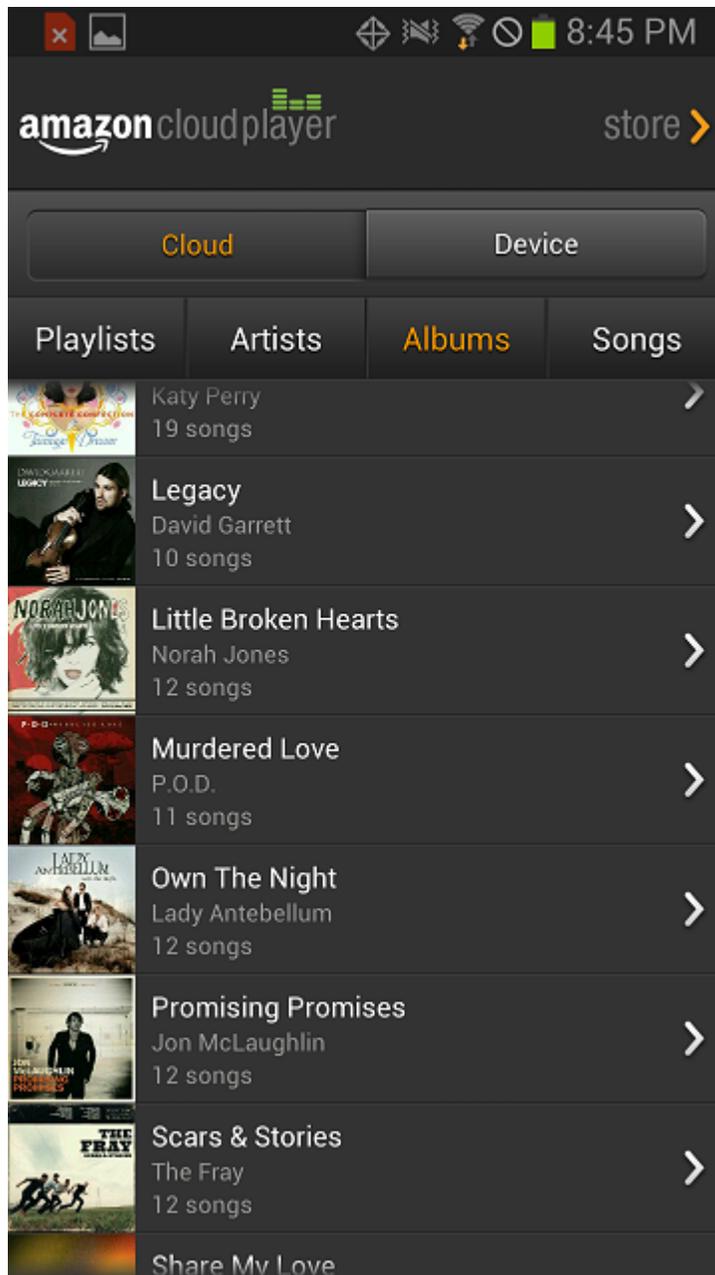
Amazon Autorip Music service comes to the UK

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It's been available for a while in other territories, but now you can access some of the music you've purchased over the last 14 years through Amazon's Autorip service.

For those unfamiliar with it, the idea is that you buy music from Amazon in your chosen format (CD or Vinyl, whatever takes your fancy) and a copy of it is automatically added to your Cloud player library.



Screenshot not of my library, I mean come on 'Lady Antebellum'

It's not completely comprehensive at the moment as not all songs are included but there are nearly 400 thousand albums so a fair bit of your catalogue should be in there. Just lookout for the AutoRip logo when you make a music purchase. Searching the Amazon store displays a list of the available Albums – [AutoRip list](#) .

If you don't have Amazon's cloud music player you can get it here:



An interesting angle from my professional perspective (Telecoms) is that the Amazon player does not compress the music it streams. It is full Bitrate streaming MP3. So this could have a fairly large impact on your data plan. Considering that the Amazon sells 320kbs format MP3's and that albums come in at around 160mb to 200mb you are going to start chewing through data quickly.

Its services like this that start to make unlimited data tariffs a little more attractive. These 'over the top' services are often the things that create and then drive consumer demand. This additional demand in turn shapes future network design and infrastructure, which is then monetised in new price plans and tariff designs.

Footnote: The other thing this does is handily show you that you've spent WAY too much money on music @ Amazon.