

# Blogging and Zombies: 'Feed' by Mira Grant

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A few months back I had '[Feed](https://twitter.com/timblair)' by Mira Grant recommended to me by Tim Blair (<https://twitter.com/timblair>) mainly because it is based on Zombies and Blogging and I'm a fan of both.

This is what I thought of it.

Normally I am a science fiction fan so it was a bit of a departure for me to be reading a zombie horror book. The writing style is easy flowing and the pacing set very well. It is an easy book to read and it whips along at a blistering pace.

What is more interesting though is the role that both Zombies and Blogging play in Mira's post apocalypse world. When the Zombie apocalypse happens the traditional news outlets try and cover it up, or minimise its impact. This leads to the underground news network, the non professionals – the bloggers, becoming the real source of news. Because of the impact of this blogging takes on a very different role in the future, for bloggers everything centres on ratings. This gives the story telling an interesting angle and I really liked the way this loosely aligns to how some people today have started getting their news. Think about it, how many 'News' sites do you use in comparison to 'Blog' sites?

The second theme of a Zombie outbreak provides the horror angle. It also provides the motivational catalyst for the human interactions that prove to be more evil than the Zombies themselves. Fear isn't a new theme but its treated subtly and with good effect here.

Just look at our modern times, fear has been a massive catalyst for change, a lot of the time its legal or social change by governments to help 'enforce' our freedoms. That is essentially the undercurrent of this book, how willing are you to compromise your daily freedoms under the guise of actually enforcing the concept of freedom. Fear is a powerful control device, and its used to far more scary effect in this book than the Zombies themselves.

I'd recommend this book, it's a good read and it resonates with modern times (depending on your point of view). I liked it enough to drop the second and third books in the trilogy into my Amazon wishlist, I can't endorse it much more than that.